



## Privacy Statement

Basildon Chemical Co. Ltd is committed to ensuring that your privacy of personal data is protected.

By visiting our website and reading the following notice you are accepting and consenting to the conditions described below. We therefore recommend that before submitting your personal information on our website you read this Statement.

### What information we collect about you?

We collect information about you when you register with us to make an enquiry or place an order for products or services. We also collect information when you voluntarily complete customer surveys and provide feedback. Website usage information is collected using cookies.

### How will we use the information about you?

We collect information about you to process an enquiry, your order, manage your account and, if you agree, to email you about other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to the website and also for the purpose of understanding your needs to provide you with a better service.

In processing your order, we may send your details to, and also use information from credit reference agencies and fraud prevention agencies.

Basildon Chemical Co. Ltd will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

### Marketing

We would like to send you information about our products and services. If you have consented to receive marketing, you may opt out at a later date.

You have a right at any time to stop us from contacting you for marketing purposes or giving your information to other members of KCC Basildon.

If you no longer want to be contacted for marketing purposes, please email [webenquiries@baschem.co.uk](mailto:webenquiries@baschem.co.uk)



## Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at:

- [datacontroller@baschem.co.uk](mailto:datacontroller@baschem.co.uk)
- Basildon Chemical Co. Ltd, Kimber Road, Abingdon, OXON, OX14 1RZ.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

## Cookies

Cookies are small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping baskets, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better.

For further information visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our website features may not function as a result.

## Other Websites

Our website contains links to other websites. This Privacy Statement only applies to this website so when you link to other websites and leave our website, you should note that we do not have any control over that other website.

Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites. You should read their own Privacy Statement/Policy.

## Changes to our Privacy Statement

We keep our Privacy Statement under regular review and we will place any updates on this webpage. This Privacy Statement is effective from 21<sup>st</sup> February 2018.

## How to Contact us

Please contact us if you have any concerns or questions about our Privacy Statement or information we hold about you:

- By email: [datacontroller@baschem.co.uk](mailto:datacontroller@baschem.co.uk)
- Or write to us at: Basildon Chemical Co. Ltd, Kimber Road, Abingdon, OXON, OX14 1RZ.