

Guide Formulation

Personal Care

Creamy Eyeshadow (MS_12)

A light and powdery formula with **SeraSilk® PD 82** which introduces volatility and leaves a non-tacky, dry and smooth after feel. **SeraSnow® SP 14** aids dispersion and flow, and discourages agglomeration, whilst leaving a smooth skin feel and coverage.

Raw Material/INCI Name	% w/w	Trade name/Supplier	Function
Phase A			
Methyl Trimethicone	To 100	SeraSense® SF MTM/KCC Beauty	Solvent, Emollient
Dimethiconol (and) Trisiloxane (and) Dimethicone/Vinyl Dimethicone Crosspolymer	32.00	SeraSilk® PD 82/KCC Beauty	Conditioning
Cyclopentasiloxane (and) Trimethylsiloxysilicate	6.00	SeraSense® RB 22/KCC Beauty	Fixative
Phenoxyethanol	0.30	Various	Preservative
Phase B			
MS_12 COL BS#	q.s.	Various	Pigment
Vinyl Dimethicone/Methicone Silsesquioxane Crosspolymer	10.00	SeraSnow® SP 14/KCC Beauty	Smooth Feel, Dispersion

Typical Properties

Appearance:	Pearly, coloured gel/paste
Viscosity @ 25°C:	n/a
pH @ 25°C:	n/a

Method

Mix Phase A ingredients until homogenous.
Add Phase B to Phase A with mixing.



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Please note that the above formulation is only intended as a guide. It is not a commercial formulation and has not been tested as such. The formulation should be evaluated and modified for your own requirements before use. Also suggestions of uses should not be taken as inducements to infringe any particular patent.