

Guide Formulation

Personal Care

Maximising Lip Plumper (MS_18)

This lip plumper has good gloss and an excellent feel. **SeraSense® SF PTM** creates a high degree of shine with good compatibility. **SeraSense® AC16** and **SeraSense® RB 23** are film formers. They give water resistance and an invisible film forming effect.

Raw Material/INCI Name	% w/w	Trade name/Supplier	Function
Phase A			
Polyglyceryl-2 Triisostearate (and) Aluminium Hydroxide (and) CI 45380:2	3.00	Various	Pigment
Phase B			
Microcrystalline Wax	2.00	Sasolwax 1800/Sasol	Binder
Ceresin Wax	1.00	Sasolwax 6403/Sasol	Binder
Synthetic Wax	1.00	Sasolwax C80/Sasol	Binder
L-menthol	0.20	Various	Flavouring/Denaturant
Phase C			
Phenyl Trimethicone	To 100	SeraSense® SF PTM/KCC Beauty	Emollient/Gloss
Dimethicone (and) Trimethylsiloxysilicate	15.00	SeraSense® RB 23/KCC Beauty	Fixative
Dimethicone (and) Acrylates/Dimethicone Copolymer	4.50	SeraSense® AC16/KCC Beauty	Fixative
Octyldodecanol	8.00	Eutanol G/BASF	Emollient
Hydrogenated Polyisobutene	40.00	PARLEAM/NOF	Skin Conditioning
Preservative	q.s.	Various	Preservative
Phase D			
Parfum (Fragrance)	q.s.	-	Fragrance

Typical Properties

Appearance:	Viscous liquid
Viscosity @ 25°C:	n/a
pH @ 25°C:	n/a

Method

Mix Phase A at room temperature to ensure uniformity.

In a separate beaker, mix Phase B ingredients whilst heating to 75°C.

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Add Phase C to B and stir until homogenous.
Add Phase A to the batch and stir until uniform.
Add Phase D and stir slowly to remove any air bubbles.




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Please note that the above formulation is only intended as a guide. It is not a commercial formulation and has not been tested as such. The formulation should be evaluated and modified for your own requirements before use. Also suggestions of uses should not be taken as inducements to infringe any particular patent.

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