

Guide Formulation

Personal Care

Intensive Hair Masque (IT-10)

This rich intensive hair masque contains SeraShine® EM 322C. It is a functional silicone which provides deposition at the more damaged areas of the hair where more intense conditioning is required. SeraSense® GB 11 lightly coats the hair, promoting smoothness and softness for healthy looking, shiny locks.

Raw Material/INCI Name	% w/w	Trade name/Supplier	Function
Water	To 100	-	Vehicle
Glycerin	1.50	Surfac G995V/Surfachem	Humectant
Hydroxyethylcellulose	1.00	Natrosol 250 HHR-PC/Ashland	Thickener
Stearamidopropyl Dimethylamine	1.00	Incromine SD/Croda	Conditioning Fat
Citric Acid	0.50	Surfac Citric Acid Monohydrate BP/Surfachem	pH Adjuster
Cetearyl Alcohol	2.50	Crodacol CS90/Croda	Bodifying Fat
Stearyl Alcohol	2.50	Crodacol S95/Croda	Bodifying Fat
Behentrimonium Chloride (and) Isopropyl Alcohol	0.75	Incroquat Behenyl TMC-85/Croda	Conditioning Fat
Shorea Stenoptera Seed Butter	0.50	Illipe Butter/Seatons	Moisturising Agent
Cyclopentasiloxane (and) Dimethicone	3.00	SeraSense® GB 11/KCC Beauty	Conditioning Agent
Amodimethicone (and) C12-14 sec-Pareth-5 (and) C12-14 sec-Pareth-9	2.50	SeraSense® EM 322C/KCC Beauty	Conditioning Agent
Parfum	0.70	CPL Aromas	Fragrance
Methylchloroisothiazolinone (and) Methylisothiazolinone (and) Benzyl Alcohol	0.07	Euxyl K100/Schülke	Preservative

Typical Properties

Appearance:	Opaque, white emulsion
Viscosity @ 25°C:	20000 - 30000cPs (Brookfield Helipath, T Bar C,10rpm)
pH @ 25°C:	3.0 - 4.0

Method

Add the water to the vessel and begin to heat.

Premix the glycerine and hydroxyethylcellulose, add to the water and stir until thickened. Continue to heat to 80 - 85°C. Add the Stearamidopropyl Dimethylamine, stirring until melted. Add the citric acid to neutralise.

In a separate vessel, heat the Cetearyl Alcohol, Stearyl Alcohol, Behentrimonium Chloride and Illipe Butter until molten. When both phases reach 80 - 85°C, transfer the fats to the water phase. Homogenise for 5 minutes.

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Cool to below 40°C and add the remaining ingredients in order.

! Replace Cetearyl Alcohol with Cetyl Alcohol for a thicker product.



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Please note that the above formulation is only intended as a guide. It is not a commercial formulation and has not been tested as such. The formulation should be evaluated and modified for your own requirements before use. Also suggestions of uses should not be taken as inducements to infringe any particular patent.

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